



Partnership Opportunities 2019

Tampa Bay

Sponsorship Benefits Include:



Visibility and access to Tampa Bay's top marketing professionals.



Complimentary access to luncheon keynote events.



Opportunities to host AMA training workshops.



Recognition on our website, emails, social media and print collateral.

ANNUAL Partner

Champion

- Priority distinguished recognition ALL year
- Special podium recognition at every AMA monthly keynote event
- Company logo on exclusive Annual Champion Sponsor slide during monthly keynotes
- Company logo categorized and prioritized on the AMA website all year long with backlink
- Company logo categorized and prioritized on all monthly keynote luncheon marketing materials (website, post card, emails, all social media)
- Opportunity to provide collateral materials at the all keynote luncheons
- ONE Table Sponsor (up to 8 guests) for 10 Keynote Luncheons with signage

- Company logo categorized and prioritized in MOY (Marketer of the Year) printed program and slide show
- Full Page color ad in MOY printed program
- Branded plaque distinguishing your company as AMATB Annual Champion Sponsor
- Opportunity to host training workshop

Partnership Value: \$36,000 / Partnership Cost: \$27,000 (exclusivity may be available)

Ambassador

- Podium mention at every AMA monthly keynote event
- Company logo in rotating slide show during monthly keynotes
- Company logo on the AMA website all year long
- Company logo on all monthly keynote luncheon marketing materials (website, post card, emails)
- Opportunity to provide collateral materials at all keynote luncheons
- Four admission pass to all Keynote Luncheons
- Company logo in MOY printed program and slide show
- Half Page color ad in MOY printed program
- Branded plaque distinguishing your company as an Annual Ambassador Sponsor

Partnership Value: \$30,000 / Partnership Cost: \$24,000

Monthly EVENT Partner - Keynote Luncheon or Breakfast (attendance approx 75-200 guests)

GOLD

- Introduction and recognition by AMA Board Member and podium time to introduce the Speaker
- YOUR logo on event slideshow Sponsor page
- YOUR logo on the AMA website all month
- YOUR logo on the Event page and Registration page.
- Can provide collateral materials at the event
- YOUR logo on event's promotional materials (website, post card, emails, all social media)
- Two admission passes to the event
- Membership pricing on additional guest passes
- Opportunity to provide two raffle prizes, and your company gets to keep the entries (minimum value \$75)

Partnership Cost: \$1,200 per Keynote Luncheon or Breakfast (variable pricing may be available if sponsor one or more keynote)s)

SILVER \$800

- Podium mention
- Company logo on event slide show Sponsor page
- Company logo on the AMA website all month long
- Company logo on event's promotional materials (website, post card, emails, all social media)
- Opportunity to provide collateral materials at the event
- One admission pass to the event
- Membership pricing on additional guest passes
- Opportunity to provide two raffle prizes, for additional recognition (minimum value \$75)

Partnership Cost: \$800 per Keynote Luncheon or Breakfast (variable may be available if sponsor one or more keynotes)

Networking EVENT \$350

- Company logo on the event page
- Company logo on event promotional materials (website, postcard, emails, social)
- Opportunity to have a display table with collateral materials at the event
- Two admission passes to event
- Membership pricing on additional guest passes

*****ALL Partnerships can be further customized**

For more information contact: VPSponsorship@AMATampaBay.org

(Revised December 2018)